



Partnership Agreement

Company _____

Address _____

City/State/Zip _____

Primary contact _____ Title _____

Secondary contact _____ Title _____

Phone _____ Fax _____ # full-time employees _____

Website address _____

E-mail address _____

Twitter name _____ Facebook page _____

Business Description: (a 30-word description of your organization for our publications and directories)

Each preferred partner is entitled to one extended listing, (extended listing = name, address, phone number, website and 30 word description), in a major annual publication. Please indicate which major publication you wish your extended listing to appear in:

- Guide to Greater Green Bay and the Lakeshore (225,000 copies distributed annually.)
- Digital Convention Planner

IMPORTANT: Before completing the following section, please review the Annual Investment Schedule and Categories on the opposite side of this application.

Sign up for two years now and save 10%!

<u>Categories (please circle selection)</u>	<u>1 Year</u>	<u>2 Year</u>
• Attraction	\$250	\$450
• Business		
○ Small Business	\$300	\$540
○ General Business	\$375	\$675
○ Intermediate Business	\$450	\$810
○ Large Business	\$600	\$1080
○ Corporate Partner	\$1,000	\$1800
• Dining Establishment		
○ Small Restaurant	\$250	\$450
○ Intermediate Restaurant	\$300	\$540
○ Large Restaurant	\$450	\$810
• Lodging Properties (\$300 minimum)	\$8/rm	\$14.40/rm
One-time processing fee	\$15.00	WAIVED
We understand our total investment is	\$ _____	\$ _____
• Check enclosed		
• Payment by credit card (complete below)		

Signature _____ Effective Date _____

Credit Card # _____ (circle one) Visa MC Exp. Date _____

Annual Investment Schedule

The CVB reserves the right to modify the rates below. Please speak with a CVB representative prior to completing form. A one-time processing fee of \$15 is charged for first time partners signing a one-year term agreement. Multiple businesses operating at one facility must pay individual fees. Example: a hotel that contracts with another business for food service/restaurant will be listed solely as lodging for publications and referrals. No refunds are available.

Business Category Definitions

If you believe your business is a combination of categories below, please contact Jessica Diederich at (920) 405-1266 for further clarification.

Attraction = A business, organization or event which offers ticketed admission and regularly scheduled events/activities to the general public at least 75% of the time. (Categories include: educational, nature, cultural, historical, sporting, and entertainment.)

Business = A business or organization that can not be classified under one of the other categories listed here in. (Examples: retail stores, chambers, associations, banks, gas stations, campgrounds, etc.)

Small = 1-29 employees and/or one location/branches/outlets.

General = 30-100 employees and/or up to two locations/branches/outlets.

Intermediate = 101-200 employees and/or three-four locations/branches/outlets.

Large = 201-500 employees and/or up to five locations/branches/outlets.

Corporate = Receive all regular program benefits w/ additional premium benefits.

Dining Establishments = A business which offers a regular menu and/or customer seating. (Categories include: restaurant, bar & grill, banquet facility, and café.)

Small = 1-75 seats and one location.

Intermediate = 76-150 seats and up to two locations.

Large = 151+ seats and three or more locations.

Lodging Property = A motel, hotel or resort facility offering indoor, overnight stays. (Please note; campgrounds should apply under the appropriate level in the business category.)

Additional Investments= Current partners who invest additional businesses as Convention & Visitors Bureau partners will receive a 15% discount towards one annual membership. The discount will be applied to the business with the lower investment amount. Accommodations are excluded.

This form serves as your invoice. Please submit completed form with payment to:

Attn: Jessica Diederich
Greater Green Bay Convention & Visitors Bureau
1901 S. Oneida St., Green Bay, WI 54304
Phone (920) 405-1266 Fax (920) 405-1271