

# NEW Zoo “Winter Special” – Half Price Admission

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**January & February  
Daily 9:00 AM - 4:00 PM**

The NEW Zoo is excited to announce a special winter admission rate for the entire months of January & February. All admission rates will be half off (including family and individual rates).

Daily hours for the winter season at the NEW Zoo will be from 9 AM-4 PM.

NEW Zoo Director Neil Anderson states “With the start of 2012, the NEW Zoo would like to welcome all our visitors back, especially with this mild winter weather with a half price admission special for January & February. The Zoo is open year round and the winter is an excellent time to view the animals. With the Mayan Taste of the Tropics located in the middle of the zoo, you can warm up near the fireplace, enjoy a hot beverage or meal and embark on your winter zoo safari.”

Incoming visitors should note that the main gates and entrance to the Zoo will close at 3:30PM to allow those who arrive later in the day enough time to tour the facility. And remember...the NEW Zoo is open **seven** days per week, **365** days per year (including holidays!)



The NEW Zoo is located at 4418 Reforestation Rd, Green Bay, WI 54313  
For more info, check our website: [www.newzoo.org](http://www.newzoo.org) or contact the NEW Zoo at 434-7841.

Admission fees are: Children 2 & under-free; Children 3-15 & Seniors 62 & over-\$4,  
Adults-\$6, Family-\$20

January & February -Take Half off Listed Admission Fees

*The NEW Zoo is an always new, natural adventure that promotes recreation,  
education and conservation through encounters with live animals  
The NEW Zoo is one of only six AZA accredited zoos in the country that does not receive  
local or regional public tax support for the its annual operations*